

The International Meeting on Urban Cultural Landscapes is organized with the aim of stimulating the debate on the concept of green historic heritage as an essential part of the urban landscape. The Meeting also aims to stimulate debate on such complex issues as landscapes and the city, heritage and sustainability, urban development and conservation of the historical green heritage, heritage and SDGs.

Madrid wants to join in the celebration of the 50th anniversary of the UNESCO Convention for the Protection of World Cultural and Natural Heritage and 30 years since the Cultural Landscape category appeared in the *Operational Guidelines for the Implementation of World Heritage*. The meeting would be part of UNESCO's programme entitled *The Next 50: World Heritage as a Source of Resilience, Humanity and Innovation on the future of heritage*.

TOPICS

The Meeting is based on three main topics:

1. Cultural landscapes in the urban context and World Heritage
2. Management and best practices
3. The future

STRUCTURE

The Meeting will take place over three days, with lectures by guest speakers and round tables or discussion panels. Guided tours will be organised in small groups at the end of each session around the cultural landscape, or specifically to the Paseo del Prado, the Buen Retiro gardens or the Royal Botanical Gardens, and also in collaboration and coordination with institutions within the property.

The three days of conferences will be followed by one day dedicated to the presentation of conclusions by the rapporteurs and to a public discussion on a final document.

Finally, one day will be set aside for the meeting of the ICOMOS-IFLA International Scientific Committee on Cultural Landscapes.

Venue

Centro Centro, Madrid City
Council building. Auditorio Caja
de Música. Plaza de Cibeles, 1

Format

On-site and online

Languages

Simultaneous translation
Spanish-English

Date

Monday, 3 October to
Friday, 7 October




Paisaje de la Luz



Organization:



This programme is subject to change.
Check the updated activities on the website
encuentropaisajesculturales.com

Collaborators:



ICOMOS
Comité Nacional Español



FUTURE CHALLENGES

- Review the perspective on historical cities and especially on the role of cultural landscapes.
- Develop innovative methods to safeguard landscape from the risks and effects of climate change.
- Study sustainable tourism models that benefit cities and their communities.
- Contribute to adapting the perspective of the World Heritage Convention on urban heritage.
- Discuss the contribution (and also threats) of new technologies in protecting and promoting heritage in the years to come.
- Study the participation and issues of local communities in the face of present and future challenges.
- Apply lessons learned during the COVID-19 pandemic to future conservation efforts.
- Establish guidelines for the proactive, committed and participatory management of World Heritage Sites, in particular by establishing the role of Local Authorities and the local community.
- Consider the role of cultural landscapes in addressing the growing challenges arising from the SDGs and the 200 Agenda.

GOALS

- Promote an international discussion on the issue of urban cultural landscapes and, in particular, in the context of World Heritage, and even promote a thematic study.
- Join UNESCO's celebration of the 50th anniversary of the World Heritage Convention and the programme launched by UNESCO The Next 50: World Heritage as a source of resilience, humanity and innovation.
- Celebrate 30 year of the introduction of cultural landscapes in the Operational Guidelines for the Implementation of the World Heritage Convention.
- Encourage collaboration and cooperation with international organisations such as UNESCO, ICOMOS, ICCROM, the Organisation of World Heritage Cities, the Cultural Landscapes Alliance, etc.
- Promote collaboration between administrations (national, regional and local), universities and research centres, as well as public and private collaboration.
- Provide solutions to the challenges posed by the protection and management of cultural landscapes in urban context.
- Train staff, specialists and technicians from the various departments, administrations and institutions involved, and exchange experiences.
- Promote the implementation of multidisciplinary and scientific strategies to support sustainability in preserving and managing of cultural landscapes, in response to both the World Heritage Convention and Sustainable Development Goal 11.
- Encourage lines of research and best practices that consolidate cities as international models for cultural landscapes.
- Disseminate and promote El Paseo del Prado y El Retiro. A Landscape of Arts and Sciences or Landscape of Light.

PUBLICATION

The meeting will be published including all the papers, as well as the resulting document.

TOURS

Tours will take place within the property:

- General tour of the Paisaje de la Luz
- Paseo del Prado
- Retiro Park
- Royal Botanical Gardens
- Royal Spanish Academy
- Bank of Spain
- Royal Astronomical Observatory
- Medical College

The tours will be carried out in small groups and may be simultaneous and repeated over the three days.

International meeting on CULTURAL LANDSCAPES

*Landscapes in the city:
Places of Memory, Opportunities for the Future*

Madrid, 3-7 October 2022

10:30-11:00 OPENING CEREMONY

11:00-11:20 COFFEE BREAK

SESSION 1. CULTURAL LANDSCAPES IN THE URBAN CONTEXT AND WORLD HERITAGE

Coordinator: Mónica Luengo

Rapporteur: Kerstin Manz, International Scientific Committee on Cultural Landscapes ICOMOS-IFLA

INTRODUCTION

11:20-11:40 *El Paseo del Prado and Buen Retiro, a Landscape of Arts and Sciences*

Luis Lafuente, General Director of Historical Heritage - Madrid City Council

11:40-12:10 *Central Park New York WH Tentative listing and public designed landscapes on the WH List*

Patricia O'Donnell, Landscape architect, president of the International Scientific Committee on Cultural Landscapes ICOMOS-IFLA

12:10-12:40 *Gardens within the World Heritage site "Historic Monuments in ancient Kyoto"*

Wataru Ono, International Scientific Committee on Cultural Landscapes ICOMOS-IFLA Voting Member of Japan, Consultant of PREC Institute Inc. based in Tokyo

12:40-13:10 *Rio de Janeiro, carioca landscapes between the mountain and the sea, a World Heritage Site*

José Antonio Hoyuela Jayo, consultor do Projeto PRODOC4018 de Normatização e Gestão do Patrimônio Cultural Brasileiro, UNESCO-IPHAN, 2017-2020

13:10-14:30 ROUND TABLE

Urban cultural landscape nominations: possibilities and problems
Moderator: Alfredo Conti, ICOMOS Expert World Heritage Morning Speaker

14:30-16:00 LUNCH

SESSION 2. THE URBAN LANDSCAPES

Coordinator: Jordi Tresserras, president of ICOMOS Spain

Rapporteur: Maria del Pozo, Alliance of Cultural Landscapes

INTRODUCTION

16:00-16:30 *ReGis - Rete dei Giardini storico*

Lionella Scazzosi, Polytechnic of Milan

Laura Pelissetti, president of ReGis (online)

16:30-18:00 ROUND TABLE

Managing the historic city as a landscape

Moderator: Francesco Bandarin, UNESCO Assistant Director-General for Culture (2010-2018)

Organization of World Heritage Cities (online)

Marie-Noël Tournoux, Project Director, WHITRAP Shanghai - World Heritage Institute of training and Research for the Asia and the Pacific Region

Miquel Vadell, Director Insular de Territori i Paisatge, Consell Insular de Mallorca - World Heritage Cultural Landscapes Alliance

Spanish Group of World Heritage Cities

Michael Turner, expert World Heritage (online)

18:15-20:00 TOURS

SESSION 3. OPPORTUNITIES FOR THE FUTURE

Coordinator: José Luis Infanzón, General Director Espacio Público, Obras e Infraestructuras - Madrid City Council

Rapporteur: Paloma Ramos, Paisaje y Arte Público - Madrid City Council

INTRODUCTION

9:30-10:00 *Territorial approach for reducing disaster risks and building resilience of world heritage*

Rohit Jigyasu, Project Manager, Urban Heritage, Climate Change and Disaster Risk Management ICCROM

10:00-10:30 *European Cultural Heritage Green Paper*

Teresa Patrício, President de ICOMOS

10:30-11:00 COFFEE BREAK

11:00-11:30 *The new ICOMOS Cultural Tourism Charter: foundation, aspiration and trends*

Celia Martínez Yañez, lecturer at the University of Granada, Department of History of Art. Coordinator of the Charter

11:30-12:00 *Space, time and history in the characterisation of 21st-century cultural landscapes*

Antonio Antequera, Cultural Landscapes section DG de Gestión y Coordinación del Ministerio de Cultura y Deporte

12:00-12:30 *The protection of urban identitarian landscapes: a comparative perspective*

Javier Ruiz Sánchez, Polytechnic University of Madrid

12:30-14:00 ROUND TABLE

Cultural Landscapes for a better urban future

Moderator: José Luis Infanzón

Morning speakers

14:00-16:00 LUNCH

SESSION 4. CHALLENGES FOR THE FUTURE

16:00-18:00 ROUND TABLE

Challenges for the future: sustainability of cultural landscapes

Moderator: José Alberto Alonso, ICOMOS España

César Hernández Maya, Plan for Climate Action and Sustainable

Energy in the Paisaje de la Luz

Mariano Sánchez García, Curator Real Jardín Botánico

Marisol Mena, Dirección General de Sostenibilidad y Control

ambiental - Madrid City Council

Mary Laheen, ICOMOS Ireland

Jurn Buisman, Vicepresident for Europe International Scientific

Committee on Cultural Landscapes ICOMOS-IFLA

Esther Valdés, Member of the Board - Spanish Association of

Landscape Architects

18:15-20:00 TOURS

SESSION 5. INTEGRATED MANAGEMENT AND BEST PRACTICES

Coordinator: Laura de Miguel, Chief of World Heritage Department. Ministry of Culture and Sports

Rapporteur: Miguel Lasso de la Vega, Fundación COAM/COAM Foundation

INTRODUCTION

9:30-10:00 *Managing World Heritage cultural landscape*

Mechtild Rössler, former director of the World Heritage Centre until 2021

10:00-10:30 *Historic Urban Landscape Recommendation*

Jyoti Hosagrahar, World Heritage Cities Programme - Deputy Director World Heritage Centre, UNESCO

10:30-11:00 COFFEE BREAK

11:00-11:30 *Green heritage-World Heritage. Berlin's Integrated Approaches to Urban Conservation*

Jörg Haspel, chairperson of the Board of Trustees of the Deutsche Stiftung Denkmalschutz

11:30-12:00 *New strategies and opportunities for the conservation and management of parks and historic gardens in Italy*

Alberta Campitelli, Vicepresident of the Italian Association for Parks and Gardens and High Council for Cultural Heritage and Landscape of the Ministry of Culture

12:00-12:30 *The European Landscape Convention*

Maguelonne Déjeant Pons, Maguelonne Déjeant Pons, Executive Secretary of the Landscape Convention of the Council of Europe (2000-July 2022)

12:30-13:30 ROUND TABLE

The protection and management of urban cultural landscapes under the World Heritage Convention

Moderator: María Agúndez, Deputy Subdirecotr general of the Management and Coordination Section of Cultural Properties,

Minsitry of Culture and Sports

Morning speakers

14:00-16:00 LUNCH

SESSION 6. MANAGEMENT AND SOCIAL PARTICIPATION

Coordinator: Lucas García Guirao, Deputy General Director Cultural Heritage Comunidad de Madrid

Relator: David Rejano, Responsible for Area of the Heritage Diffusion and Education. Cultural Heritage. Comunidad de Madrid

16:00-16:15 Project presentation *Region Mission. Landscape as heritage*

Lucas García Guirao, Deputy General Director Cultural Heritage Comunidad de Madrid

16:15-16:45 *Managing the Landscape of Light*

Carmen Rojas, Servicio de Patrimonio Mundial y Difusión del Patrimonio Madrid City Council

16:45-18:15 ROUND TABLE

Social dimension of the management of cultural landscapes

Moderator: Lucas García Guirao, Comunidad de Madrid

José Fariña, Professor at the Polytechnic University of Madrid

Elizabeth Brabec, Historic Urban Landscape Working Group ISCCCL

Maider Maraña, Consultant World Heritage-UNESCO (online)

Alicia Castillo, Lecturer at the Complutense University of Madrid

Araceli Pereda, President Hispania Nostra

Carmen Rojas, Servicio de Patrimonio Mundial y Difusión del

Patrimonio Ayuntamiento de Madrid

18:15-20:00 TOURS

9:30-10:30 Conclusions presented by the rapporteurs

10:30-11:00 COFFEE BREAK

11:00-12:30 Presentation of the Final Document and open discussion
Approval of the document

12:30-13:00 50th anniversary World Heritage Convention

María Agúndez Lería

13:00 Official closing of the congress by Madrid City Council

FRIDAY, 7 OCTOBER

Meeting of the ICOMOS-IFLA International Scientific Committee on Cultural Landscapes (exclusively for international members of ICOMOS-IFLA)



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de la Luz